

BUCKS FOR ZIP



If you think you have to pay full price to get full, rich flavor, here's a chance to prove yourself wrong. Take advantage of the Bucks two free pack offer. Just complete and return the form below. There is one catch. We need your zip code.

Full rich flavor, not full price.

There is no conflict of interest.

Kings Lights: 11 mg "tar," 0.7 mg nicotine—

Cigars: 16 mg "tar," 1.0 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.

[illegible]